



Atharva Institute of Management Studies

Activity / Event report

Name of event	: IEIC Episode 2
Date(s) of conduction	: 22 September 2021
Class / Sem	: MMS/PGDM BATCH 2020-2022
No. of students participated	: 68
Faculty coordinator	: Prof. Gaanyesh Kulkarni
Student coordinator/ committee	: Shivang Sharma (MMS) Sneha Kamalpuria (MMS)
Resource person	: Ms. Sagarikka S.
Organization	:
Designation	:
Contact no.	:
Email ID	:

DESCRIPTION

Objectives:

• To know about the journey of inspiring entrepreneurs and motivating the students to become entrepreneurs.

Key Takeaways:

- Introduction of the session.
- Objectives of IEIC by Prof. Gaanyesh Kulkarni.
- Introduction to guest speaker.
- Speaker's life experience.
- CHIPS:
 - C Conferences.
 - H Health
 - I Industries
 - P Projects
 - S Studies
- Speaker's disciplined daily routine.
- Importance of Networking.
- Importance of being disciplined.
- Multitasking is easy if you are disciplined.
- How to keep yourself motivated:
 - Reading books (ideas and insights which creates more motivation and curiosity.)
 - Get into many aspects. (Adventurous and do not get bored)
 - Be pumped up. (Morning affirmations and heavy rock music)
- It is okay to drop something and take break.

- Making a vision is very important and very helpful.
- Importance of having a correct environment.
- Making friends and connection with the people who are motivated and always working towards the goal.
- Talk to people who are already successful in your field.
- Build challenges for yourself.
- Spending quality time with family and friends is very important.
- The high-performance entrepreneur Mr. Shubroto Bagchi.
- Read the book The Ultimate Gift.
- Don't run the race, create your own space.
- Conclusion and Vote of thanks

FLYER OF THE EVENT



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ATHARVA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Mumbai University)



ATHARVA SCHOOL OF BUSINESS (Approved by AICTE)

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INNOVATION, ENTREPRENEURSHIP & INCUBATION CENTER (IEIC)



OUR ENTREPRENEURSHIP EDUCATION PARTNERS





Ms. Sagarikka S Entrepreneur, Author, Trainer, Professional Speaker, Toastmaster, Investor, Documentory Film maker

GUEST SPEAKER

ABOUT

Voice of Planet

Sagarikka is the author of 'My Unskooled Year' & 'Pallikoodam Pogamale', an Amazon.in Bestseller.

She is the President of Nagapattinam Toastmasters Club.

She is also the Secretary of Trichy Toastmasters Club.

She was one of three students chosen from India to interact with His Holiness Dalai Lama.

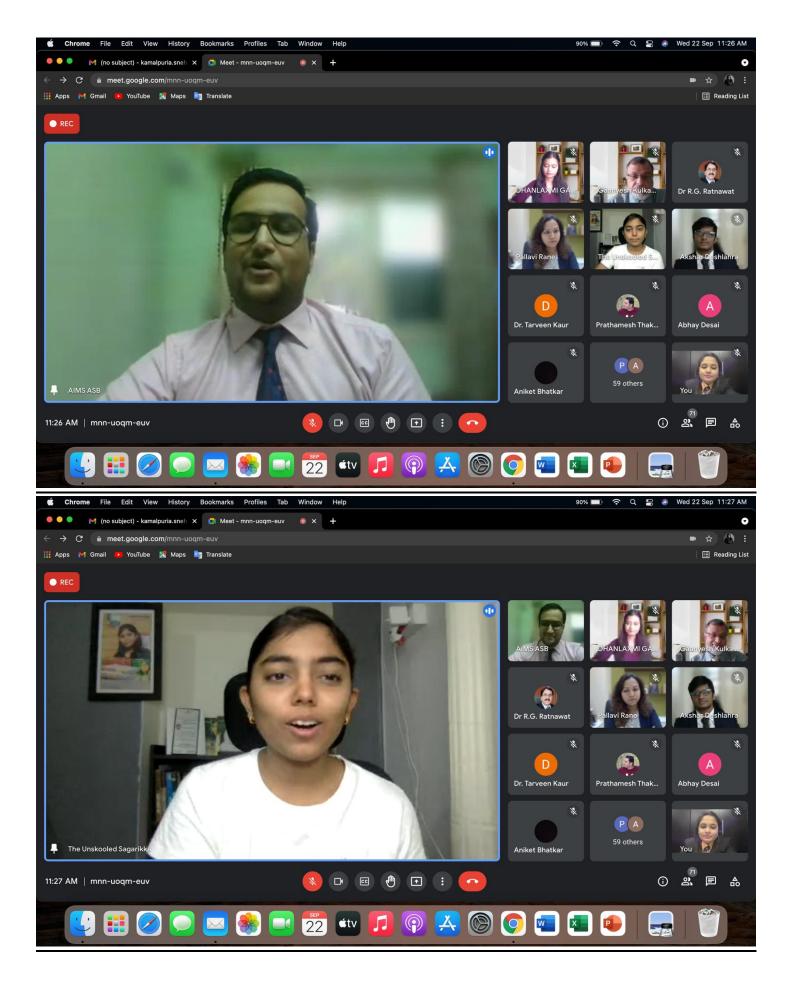
She was topper in her First Year Under-Graduation in Data Science & Analytics at the University of Portsmouth.

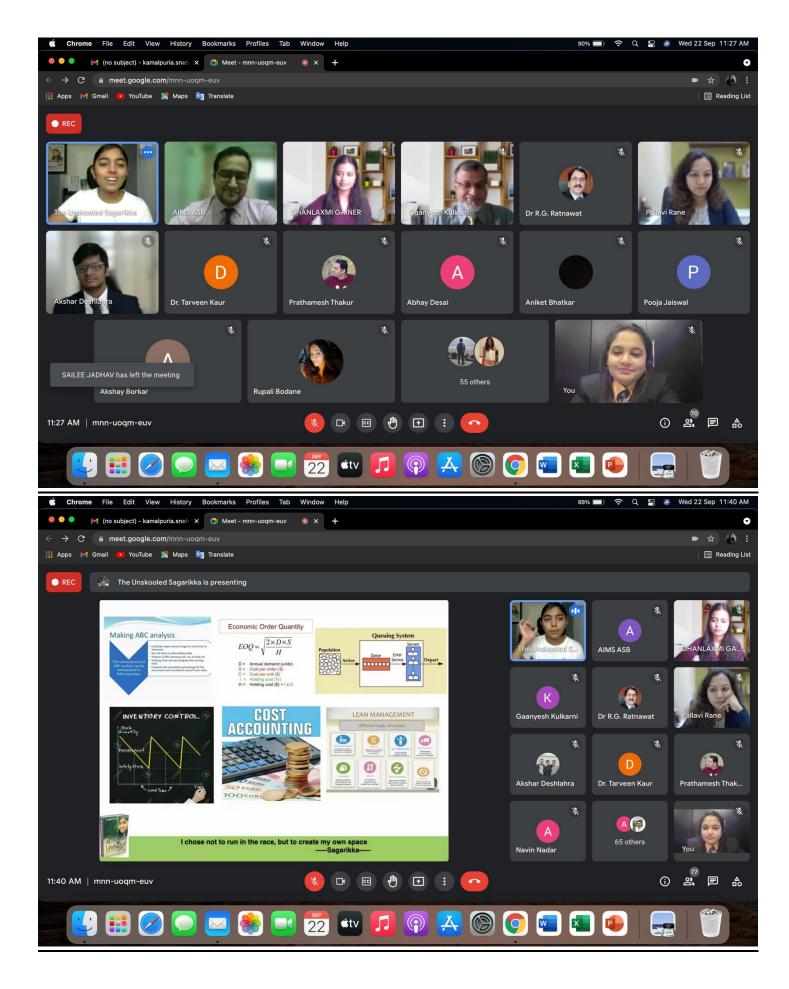
SEPT 22nd, 2021 | WEDNESDAY | 11:15 AM

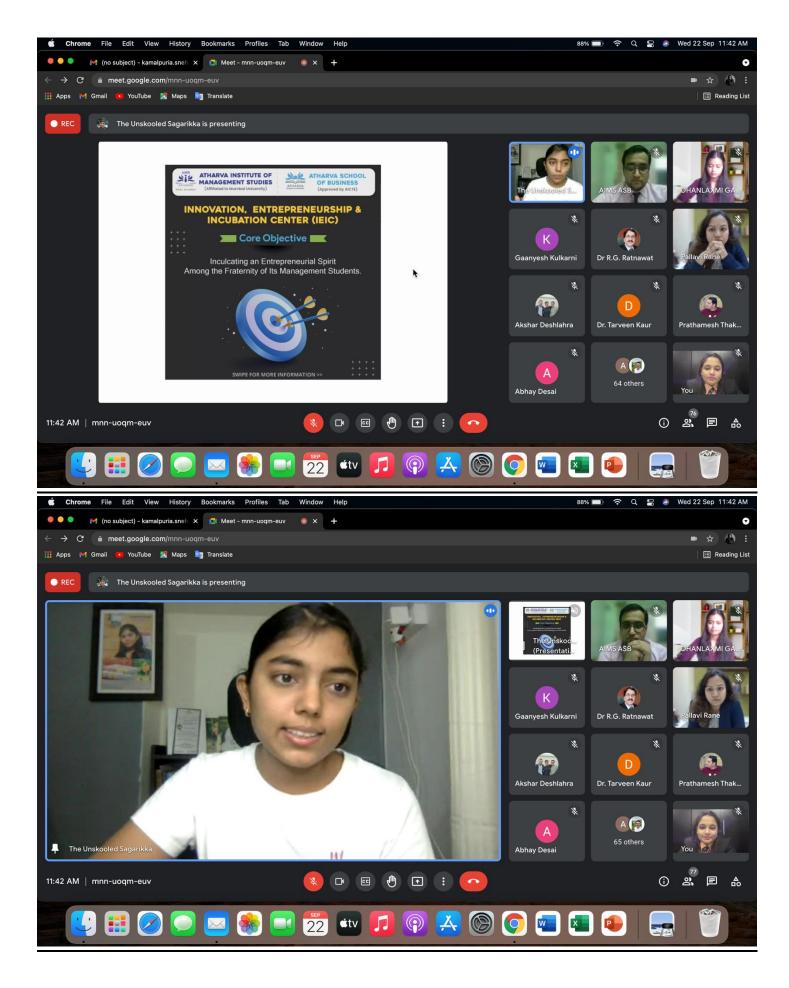
Flyer Designed by: Piyush Chaudhary (MMS)

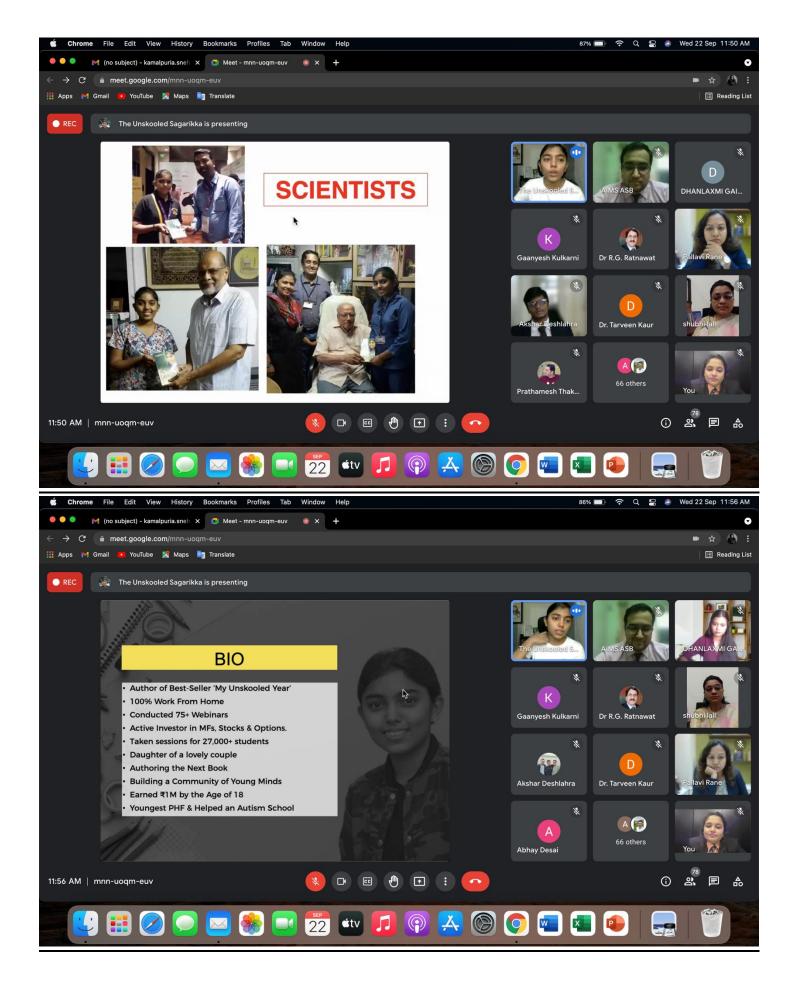


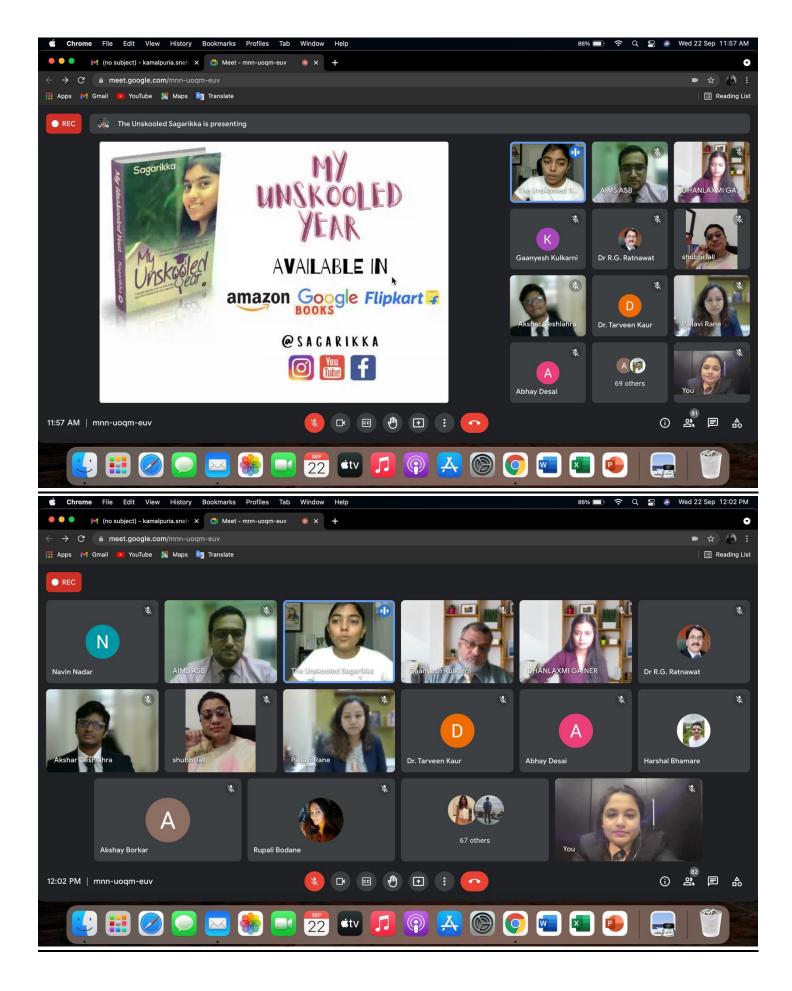


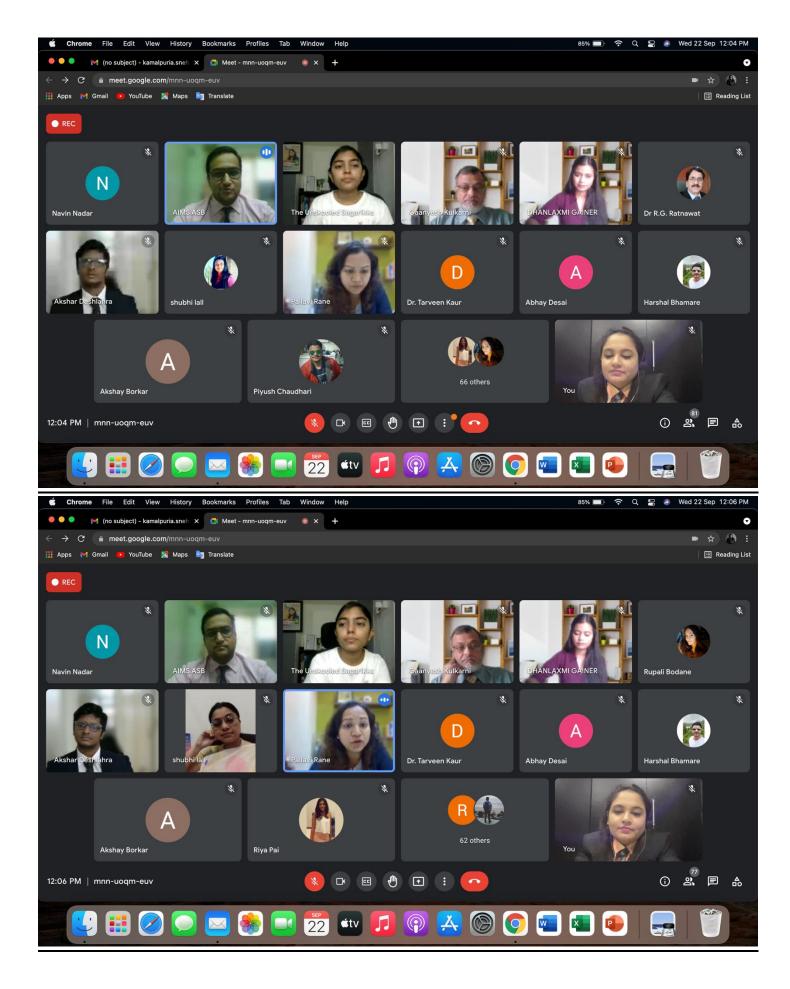


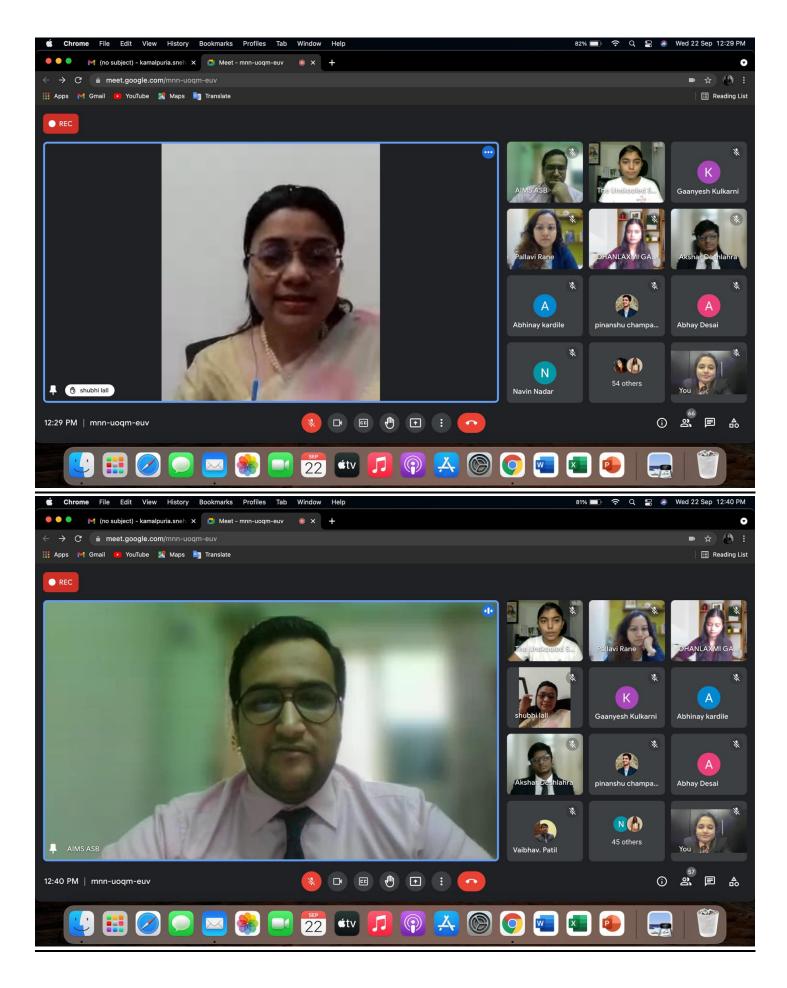














EVENT REPORT PREPARED BY: SNEHA KAMALPURIA, STUDENT, MMS DIVISION B.

Verified by: Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

Submitted to: Dr. R.G. Ratnawat, Director, Atharva Institute of Management Studies.

This video was recorded on the Email ID researchconference@atharvacoe.ac.in

Live session was initiated by Shivang Sharma.

Hosting was done by: Mr. Shivang Sharma & Ms. Dhanlaxmi Gainer.

This event was conducted under the guidance of Prof. Gaanyesh Kulkarni.